



Agriculture and Food Council of Alberta

Cory Rybuck, General Manager

ACAMP Agriculture and Forestry Seminar

June 21, 2010 Edmonton

AFC Overview

- Non-government, non-profit industry organization that strives to support growth and sustainability for Alberta's agri-food industry.
- Our vision is that Alberta's agriculture and food industry will be competitive, profitable and sustainable in a global environment.
- Currently composed of 27 volunteers, including a student member, and representatives of federal and provincial governments.
 - AFC recently approved a new set of bylaws that will see the Board reduced to 9 Directors at our June 22 AGM.
 - Membership open to individuals and organizations working or engaged in the agriculture and/or food industry.

The AFC has undertaken several major projects and programs, including:

- Advanced Leadership and Management Development Program (ALMDP)
- The Value Chain Initiative
- The Environmental Policy Initiatives Project (EPIP)
- The Sustainable Human Resource Initiatives
- Project AFC also serves as an open policy forum where industry members can engage one another, stakeholders, and the public (i.e. our recent 3-part “Buyer Aware” series).

AFC Funding Programs

Council has consistently demonstrated its capacity as an effective and efficient funding program delivery platform for federal and provincial government initiatives.

- Predecessor programs were Canadian Adaptation and Rural Development (CARD), Advancing Canadian Agriculture and Agri Food (ACAAF), and the Innovation in Agribusiness Management Fund (IAMF).
- Current federal funding program is the Canadian Agricultural Adaptation Program (CAAP).

CAAP

- Agriculture and Agri Food Canada's five-year, \$163 million initiative (\$21.9 million in Alberta)
- Objective of facilitating the agriculture, agri-food, and agri-based production and processing sectors' ability to seize opportunities, to respond to new and emerging issues, and to pathfind and pilot solutions to new and ongoing issues in order to help it adapt and remain competitive.
- As an industry-led initiative federal, provincial, territorial, municipal departments/agencies, and universities and colleges are not eligible to apply directly to CAAP funding (but can be project partners).
- Eligible applicants are any Canadian legal entity capable of entering into a contract with Council.

CAAP

- CAAP is a “contribution-based” program; clients are reimbursed for costs incurred by submitting to Council project receipts and reports which are reviewed prior to approval.
- In Alberta, not-for-profit applicants must provide at least 10% in industry cash, and for-profits must provide at least 25% industry cash, based on a project’s total cash cost.
- When a project’s benefits accrue to private interests rather than the public good, recipients will be required to repay their contribution directly to the Federal Government. These “repayable contributions” are not loans as no interest accrues during the life of the project.
- In general, support for not-for-profits will be approved as non-repayable contributions. For-profit entities will receive support as repayable contributions, unless public good is demonstrated.

CAAP

Seizing opportunities to take advantage of a situation or circumstance to develop a new idea, product, niche, or market opportunity to the benefit of the sector.

- SciMed Technologies Inc. – Over \$375K into “Point-of Need Immuno-Biochip for Rapid and Simultaneous Detection of Antibiotic Residues in Dairy Milk”
- BioNeutra Inc. – Over \$400K into “Commercialization of Isomalto-oligosaccharide”
- Alberta Barley Commission - \$1 million into “Multi-Purpose, high-starch, barley selection program. Prime market: Japanese shochu, secondary market: malt, tertiary markets: feed and/or bioproducts”
- Innovotech Inc. – Over \$461K into “Development and commercialization of novel fungicides and bactericides for horticultural crop disease management”

CAAP

Responding to new and emerging issues to address issues that were not of concern previously, or were not known at all.

- Alberta Invasive Plants Council - \$150K into “Screening and testing biological control agents for common tansy”
- Red-Hat Co-operative Ltd. – Over \$25K into “Internal Fruit Rot of Pepper - Mycotoxin Detection and Impact Assessment of the Disease”
- NeoVentures Biotechnology Inc. – Over \$37K into “Optimization of a bar-code detection system for CWRS wheat varieties”

CAAP

CAAP will not generally fund:

- Advertisement, promotion or awareness activities that brand one region, commodity and/or product over another.
- Information sharing and/or general awareness activities (symposia, AGMs, tradeshows, conferences, or speakers at general meetings) unless they are components of a broader project and are meant to disseminate that project's results.
- Normal business expansion and normal commercial operations.
- International marketing and promotion.
- Human clinical trials.

- Only capital expenditures that are specifically required for the execution and performance of the project are eligible. Capital expenditures can not exceed 25% of total CAAP contribution.

CAAP

How do I apply?

Start by submitting completed Letter of Intent (LOI) to caap-pcaa@agfoodcouncil.com

LOIs can be submitted at any time and are reviewed internally for CAAP eligibility prior to us requesting a full Application. If requested to submit a full Application, it must be received prior to the Application deadline(s) posted on the AFC website.

Current deadline is July 30 with a Board meeting tentatively scheduled for Autumn 2010.

Contact

- Website www.agfoodcouncil.com
- Email info@agfoodcouncil.com
cory.rybuck@agfoodcouncil.com
- Telephone (780) 955-3714 ext.235
- Toll-free (866) 955-3714 (in Alberta)
- Fax (780) 955-3744

THANK YOU